

# RetailClub AI FESTIVAL



## RETAILCLUB AI FESTIVAL 2026 LIQUID CATERING BEVERAGE SERVICE

We're back! Liquid Catering is once again partnering with RetailClub AI Festival 2026 as your exclusive beverage service purveyor. We'll be here every step of the way to ensure your service is flawless. Whether you're looking to offer a morning or afternoon pick-me-up or a Happy Hour refreshment, we've crafted a selection of creative beverages, using high quality and fresh ingredients, designed to delight your guests throughout the festival. Please don't hesitate to reach out if you have any questions!

### **PLEASE NOTE:**

**All orders must be submitted by Thursday, August 27th in order to secure your beverage service.**

We look forward to working with you all for RetailClub AI Festival 2026!

**CHEERS!  
TEAM LIQUID**



# Details, Requirements, and Policies

## Please read before continuing

### Operational Days and Hours

Wednesday, September 23rd & Thursday, September 24th

Non-alcoholic beverage service available: 9:00 AM – 6:00 PM

Alcoholic beverage service available: 3:00 PM – 6:00 PM

No beverage service on Tuesday, September 22nd or Friday, September 25th.

### **\*Deadline Reminder\***

All event criteria must be finalized by **Thursday, August 27th** to ensure availability and avoid rush fees.

Day-of Purchases: Available on-site, subject to availability.

**Please note, an additional day-of surcharge will apply.**

### Requirements and Legal Policy

- No outside alcohol or alcohol vendors are allowed by event partners. Any outside alcohol brought in will result in fines and penalties up to \$5,000.
- Physical bars must be approved by Liquid Catering, and should be 4–6 ft with storage underneath or nearby for efficient service.
  - An operational fee will be added to all events.
- All booths with any beverage service **will** require a health permit. Liquid Catering will obtain said permits for your booth. Please note that health permits involve additional costs.
- All alcoholic bar packages require a mandatory bartender. Non-alcoholic refreshments available for self-serve.
- Any remaining beverages following your event will remain the property of Liquid Catering and will be collected upon the completion of your beverage service.
- Liquid Catering holds all required ABC licenses, permits, and insurance for RetailClub AI Festival 2026, and is sponsored by RetailClub to comply with all relevant festival regulations.



# Beverage Service

Choose what type of drinks or cocktails you would like to serve at your booth's bar.

Choose the serving quantities you would like to purchase for your offerings.

*Beverage service packages include ice, disposable glasses, and equipment needed based on desired bar selections. Physical bar rented separately.*

We are excited to collaborate. Let us know what you are looking for!

## Specialties & Spirits

**\$900/50 servings**

*Must be purchased in multiples of 50 servings.*

Classic, Watermelon, or Spicy Margarita

*Tequila, Triple Sec, Lime Juice, Simple Syrup  
Flavor of Choice*

Vodka Cucumber Cooler

*Vodka, Cucumber Juice, Lime Juice, Simple Syrup, Mint Garnish*

Strawberry Salty Dog

*Vodka, Strawberry Puree, Grapefruit Juice, Salt Rim*

Gold Rush

*Bourbon, Honey Syrup, Lemon Juice*

Blackberry Lemonade Spritz

*Vodka or Tequila, Blackberry Puree, Lemonade, Club Soda*

Old Fashioned

*Bourbon, Simple Syrup, Cherry, Orange*

*Top Shelf Spirits, Zero Proof, & Mocktail options available. Inquire about pricing.*

## Blended Drinks

Offer your guests a unique experience with blended mixed cocktails, or AM beverages.

**\$200/blender rental/day**

**\$900/50 servings**

Classic Margarita, Tropical Piña Colada  
Frosé, Strawberry Daiquiri

**\$550/50 servings**

Fruit Smoothie, Green Smoothie  
Frozen Coffee

*Each blender serves 1 flavor only.  
Each blender requires its own power circuit.  
Power available through RetailClub.  
Bartender required with blender service.*

## Wine Options

**\$175/6pk**

House Red Wine

House White Wine

House Rosé (still)

House Sparkling Wine

Veuve Cliquot Yellow Label **\$375/each**

La Marca Prosecco **\$200/each**

Chandon Brut **\$200/each**

## Beer & Seltzer Options

Imported Beer **\$360/24pk**

Modelo, Stella, Stone IPA, Corona, Peroni

Craft Beer **\$480/24pk**

Pizza Port, Mango Cart, Firestone

Hard Seltzer **\$450/24pk**

Ashland, White Claw, Truly

Ready-to-Drink Cocktail Cans **\$600/24pk**

Cutwater, Tip Top, High Noon, Craffhouse

# Beverage Service Add-Ons

## Wellness & Health = Wealth! Refreshments

Starting at **\$100/12pk**

Ready-to-drink canned/bottled beverages

Coffee Latte, Kombucha

Smoothie, Green Juice

**\$85/24pk**

Sparkling Seltzers, Still Water, Soda

**\$24/ ½ gallon**

Classic or Raspberry Lemonade

**\$125/60 servings**

Spa water

## Ultimate Garnishes & Display

Starting at **\$3/drink**

Impress your guests with a custom garnish display representing your company!

### Some Fun Ideas

- Cocktail Rim to match your company colors
- Spritz Garnish Display
- Fresh fruit skewers dusted with Tajin and a dried lime for your margarita bar
- Farmer's Market display and garnish
- Upgraded tossware

## Fresh Juice Prebatches

**\$450/50 servings**

Watermelon | Cucumber

Lemonade | Limeade

*Includes ice & disposable glasses.*

*Dispensers rented separately.*

Self Service Add-Ons:

16 Lb. Ice Purchase: **\$25 pre-order/ \$50 day-of**

## Rentals

### Physical Bar Rental

**\$180/day**

Rental includes a 6' high rise table with black linen.

*All physical bars provided by event partners will need to be authorized for ease, storage, and efficiency of service.*

Cooler: **\$60/each**



## Bartender Rates

1-2 Hour service **\$400/bartender**

3 Hour service **\$475/bartender**

4 Hour service **\$550/bartender**

5 hour service **\$650/bartender**

Gratuuity per bartender **\$175**

**All alcohol and any blender services require a bartender.**

Bartenders arrive early for set-up.





# RetailClub AI FESTIVAL



## *Let's go!*

Please complete and submit the Liquid Catering  
RetailClub AI Festival 2026 Order Form.  
All information is required to give you an accurate quote for  
your event.

*Our online form is available at: [www.liquidcatering.net/RetailClub26](http://www.liquidcatering.net/RetailClub26)*

## *The Finish Line*

To confirm your service, we require payment in full.  
Additional payment information will be on your quote.  
We take credit card and ACH payments.

## *Day of Information*

A separate email will be sent closer to the festival date detailing  
our arrival, set up procedure, and your beverage order.

*Confirmation of receipt required, along with "Day of" contact info.*

*If you have any questions in the meantime,  
please don't hesitate to reach out.*

# Custom Additions

## Bar Menus

Add a custom bar menu to your package. We can work with your logo and/or whatever theme your booth may be, just be sure to send us over your hi res imagery!

<p><b>BlackRock</b><sup>®</sup></p> <p><i>Zero Proof Spirits Bar</i></p> <p>ZERO PROOF TEQUILA      ZERO PROOF GIN</p> <p>WATERMELON BASIL fresh watermelon juice   lemonade   basil syrup</p> <p>BLACKBERRY LEMONADE lemonade   blackberry syrup</p> <p>CUCUMBER MINT lemonade   cucumber   mint</p> <p>ADDITIONAL BEVERAGES Coke   Diet Coke   Sprite   Water (Sparkling &amp; Flat)</p>	<p><i>Liquid Assets</i></p> <p>The 40130 Quick-Stop Soda Shoppe</p> <p><small>Retirement plan setup faster than you can sip your soda!</small></p> <p>Base: <i>Coke   Diet Coke   Dr. Pepper   Sprite</i></p> <p>Flavors: <i>Butterscotch   Cherry   Coconut Lemon   Lime   Vanilla</i></p> <p>Add-ons: <i>Coconut Cream   Vanilla Cream   Lemon slice Lime slice   Maraschino Cherry</i></p> <p><b>40130</b></p>	<p><b>AMG</b></p> <p><i>Drink Menu</i></p> <p>CUCUMBER MINT vodka   lemonade   cucumber   mint</p> <p>BERRY BOURBON SMASH bourbon   lemon juice   blackberry syrup   ginger beer</p> <p>ASSORTED BEER</p> <p>ASSORTED HARD SELTZERS</p> <p>NON-ALCOHOLIC BEVERAGES Coke   Diet Coke   Sprite   Water (Sparkling &amp; Flat)</p> <p>PLEASE DRINK RESPONSIBLY 21+ FOR ALCOHOLIC BEVERAGES - WRISTBAND REQUIRED</p>
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## Tossware

Add custom tossware. We can work with your logo and/or whatever theme your booth may be, just be sure to send us over your hi res imagery! Available in vino, rocks, can, and arc.



Vino



Can



Rocks



Arc

# Custom Additions

## Plastic Stirrers

Add a custom stirrers to your package. We can work with your logo and/or whatever theme your booth may be, just be sure to send us over your hi res imagery! Available in clear, white, black, light blue, light pink ,and red.



## Napkins

Add custom napkins. We can work with your logo and/or whatever theme your booth may be, just be sure to send us over your hi res imagery! Available in black, white, red, purple, navy blue, orange, yellow, and classic pink.



## Bamboo Skewers/Toothpicks

Add custom skewers/toothpicks to your package. We can work with your logo and/or whatever theme your booth may be, just be sure to send us over your hi res imagery! Available in round & square tops

